

# Nicholas Clark

Media Specialist

Soon-to-be graduate who has been working with Old Dominion University's, University Communication department. Having grown creatively and thrives in a collaborative space from working as a photographer for the university. Proficient in fostering strong relationships with campus partners and excels in rapidly adapting to evolving circumstances. Eager to pursue new challenges and learn more.



## Contact

### Address

Norfolk, Virginia 23508

### Phone

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## Education

2019-08 -  
2024-05

### Bachelor of Arts: Cinema & TV Production

*Old Dominion University - Norfolk, VA*

2014-08 -  
2019-06

### High School Diploma

*Parry McCluer High School - Buena Vista, VA*

Photographer for mens and womens basketball



## Skills

Teamwork ●●●●●

and

Collaboration

Lightroom ●●●●●

Decision ●●●●●

making

Net working ●●●●●

Photoshop ●●●●○

Pre-Productio ●●●●○

n

Story ●●●●○

Boarding



## Work history

2022-04 -  
Current

### Media Specialist II/Photographer

*Old Dominion University, Norfolk, VA*

Assisting different campus departments, contributing to the development and expression of the ODU brand, planning and assisting with commercials for the University, and creating content for all our campus partners. Working closely with the senior photographer we have developed a standard for photographers that Old Dominion University uses.

- Assisted in marketing efforts by designing promotional materials showcasing unique aspects of each school's program.
- Monitored online conversations about brand, implementing effective reputation management strategies when necessary.
- Fast turnaround times.
- Implemented innovative photography techniques that resulted in visually appealing backdrops for group photos or special events such as

graduations or sports teams pictures.

- Worked closely with directors and social team to plan and produce content.

**2020-09 -  
2022-03**

## **Photographer**

*Mace And Crown, Norfolk, VA*

- Worked closely with the sports and arts writers to ensure photos would help tell the story.
- Managed multiple projects simultaneously by prioritizing deadlines and maintaining excellent organization.
- Photographed high-quality images for various print and digital projects.
- Scheduled and booked locations for photo shoots, working collaboratively with clients and contacts.